

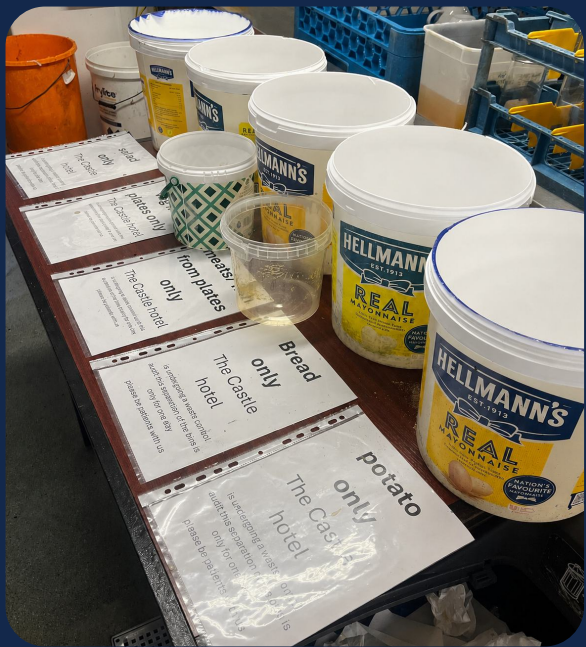
Green for Business

Case Study

The Castle Hotel

“Working with Ailís really opened our eyes on waste reduction in the hotel. While we had always placed a large emphasis on recycling and waste reduction in our business, having Ailís spending time with us helped us to uncover further ways of reducing our waste and minimising our costs. We are looking forward to seeing the results from what we have put in place”

— **Rory Buckley** | *The Castle Hotel General Manager*



Outcomes:

€10,765

Estimated annual cost savings

1.8 tonnes

Annual CO₂ emissions reduction

Activities Carried Out

- Reviewed annual waste reports for 2025.
- Reviewed the current bin set up in the kitchen, bar, cafe and restaurant areas.
- Price comparison exercise completed for commercial waste collections.
- Food waste audit carried out to assess where the highest amount of plate waste is coming from during breakfast, lunch and carvery.
- Waste reduction targets and recommended actions shared based on findings.
- Waste reduction awareness training carried out with members from each department, in a train the trainer session.
- Signage ordered from mywaste.ie and placed on bins to maximise recycling and composting over general waste.

Project Outcomes

- 10% annual food waste reduction goal set of 2.6 Tonne.
- 10% annual general waste reduction goal set of 1.5 Tonne.
- 10% annual increase in recycling set of 260kg.
- €1,711 savings made in commercial waste collections.
- €9,054 estimated saving by hitting food waste and general waste reduction goals.

Interested in Green for Business?

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Project Support:

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